

SERVICE BRIEF Unified Communications

Solutions for improved collaboration.

Communications Can Be A Major Pain Point For Small– and Medium-Sized Businesses.

A fluid communications system helps to promote growth and allows for optimal operational efficiency.

Unfortunately, many organizations also have trouble managing and maintaining all of their communications solutions. This can stymie growth and make it difficult to reap the benefits of hard-earned progress.

SMBs that want to maximize the return on investment for their communications tools should take advantage of a customized Unified Communications Solution from DS Tech. Unified Communications is a collective term used to group together several communications solutions that allow for greater collaboration, cooperation, and efficiency on a company-wide scale. By taking advantage of services like Voice over Internet Protocol, hosted email, and video conferencing, among many others, you can fully leverage your technology and use it to build a better business model.

Email And Instant Messaging Solutions

Allow for instantaneous and thorough communication.

All businesses need email, but implementing an email solution needs to be approached in an educated and decisive manner. If your team has a company-wide email solution that is uniform throughout, it will be easier to communicate and your team will look professional with their outbound email communications. Another great part of unified communications is the integration of an instant messaging solution, which allows your team to send and receive urgent messages. This can be helpful if you need immediate responses, rather than deal with the long, drawn-out conversations that typically happen via email.

Voice over Internet Protocol (VoIP)

Use your Internet connection as a telephony solution.

Traditional phone systems have fallen behind the times, giving way to more convenient and flexible telephony solutions like Voice over Internet Protocol (VoIP). VoIP uses your Internet connection to transfer your voice to those on the other end of the line. VoIP eliminates unnecessary costs associated with running new wires and adding additional lines. The best part of VoIP is that you can use either desktop phones or what are known as softphones, allowing you to use them in the office, at home, or on the road with a smartphone app.

Conferencing Solutions

Communicate directly with video and audio chat solutions.

Sometimes you'll have days where your workers may not be in the office, and will work remotely while on a business trip. In this situation, you can keep them involved with your business by conducting virtual meetings using conferencing solutions. This helps to add a personal touch to your team's internal interactions, also making it much easier to conduct meetings externally if face-to-face interaction isn't an option.

Features

- Unified Communications help to keep the members of an organization on the same page.
- Improved Email Solutions
- Incorporation of Instant Messaging Solutions.
- VoIP—Voice over Internet Protocol.
- Conferencing/Virtual Meeting Solutions.

Benefits

- Improved ability for employees to communicate between departments and with team members.
- Cohesive image in email communications presents a professional impression of the company as a whole.
- VoIP solutions allow greater utility than traditional phones, with reduced costs.
- Conferencing solutions allow meetings to take place, regardless of whether attendees are in the room.

Get Proactive! Call Us TODAY!

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